



KALSMAN INSTITUTE
on Judaism & Health



CEDARS-SINAI®

Jewish Wisdom and Wellness: A Festival of Learning **Sunday, April 15, 2018 to Sunday, April 29, 2018**

Sponsored by
the HUC-JIR Kalsman Institute on Judaism and Health and Cedars-Sinai

CALL FOR PROGRAMS

OVERVIEW

Hebrew Union College-Jewish Institute of Religion's Kalsman Institute on Judaism & Health and Cedars-Sinai are excited to announce the 2018 *Jewish Wisdom & Wellness (JWW): A Festival of Learning*.

Our Festival is a community-wide series of events, lectures, workshops, and experiential classes hosted by community organizations and synagogues throughout Los Angeles and Southern California. The Festival will open and conclude with special events hosted by the Kalsman Institute, Cedars-Sinai, and its special partners like the Jewish Federation's Los Angeles Jewish Teen Initiative (LAJTI) whose conference, *Building Resilience in Teens: A Wellness Conference for Parents and Educators*, will occur on April 29th, 2018¹.

As part of *Jewish Wisdom & Wellness'* mission to increase community engagement and collaboration around Judaism and health, the Kalsman Institute and Cedars-Sinai invite congregations and organizations (*aka* our community partners) to develop programming to be a part of the Festival of Learning.

Community partners will benefit from joint marketing efforts and programmatic support that will reach over 75,000 people. The selected programs proposals will be awarded micro-grants ranging from \$100 to \$4,000 to help meet program and planning needs. Larger grants are based on multi-organization collaborative programs and multiple session offerings.

Jewish Wisdom & Wellness is intentionally multid denominational and interdisciplinary, and programs will be offered across the streams of Jewish life. Our interest is to take the topics of Judaism, health, illness and healing writ large to raise a dialogue, engage our communities and deepen relationships with one another. **We invite programs that will mine Jewish tradition to focus on improving health and well-being in the Jewish community.** We encourage the use of rich Jewish texts and rituals to address illness and wellness, and the exploration of how Jewish resiliency and the practice of medicine inform Jewish living.

¹ For more information on the conference and LAJTI, contact Shari Davis, Director on Focus on Teen Wellness @ sdavis@jewishla.org

We are interested in those proposals which draw on Judaism's distinctively multifaceted influences in religion, spirituality, culture, and peoplehood and then apply that wisdom or lens to a particular topic. Having a program on advance directives is important but not enough. We want to see what the Jewish insight or frame on the topic will be.

Our first two festivals in 2013 and 2015 drew over 6500 people but we are always looking to improve *Jewish Wisdom & Wellness*. As part of that process, we listened to your feedback and now the Festival will cover a **two week period** enabling participants to attend more of the events. **If you have other suggestions, please let us know!**

CALL FOR PROGRAMS

Your organization, synagogue or collaborative is invited to submit a program or programs to be included in the Festival of Learning. As mentioned above, programs will be awarded micro-grants ranging from \$100 to \$4,000 to help meet program and planning needs. These are partial grants to help you bring a subject to your community and the greater LA community and are not meant to subsidize an entire program. Programs that do not receive grants may still qualify to have their programs promoted as a part of *Jewish Wisdom & Wellness: A Festival of Learning* to the broader community reaching over 75,000 people.

Through the *Jewish Wisdom & Wellness* theme, we encourage you to develop or continue programs that will attract a wide array of community members who are interested in the intersection of Judaism and health. This includes the lay community; healthcare professionals including physicians, nurses, social workers, therapists, and other allied healthcare practitioners; Jewish nonprofit professionals, educators, and artists; and spiritual care providers, such as rabbis, cantors, and chaplains, and especially teenagers! More on that below. We hope to see programs that will attract parents, youth, seniors, those who are caretakers and care providers, those struggling with issues and conditions who want to know what Judaism has to say about them and their lives, and those who want to bask in all that Judaism has to offer to improve their life and well-being.

Programs are organized into tracks. We know what some of them will be and others unfold organically as we review and accept submissions. This year we are extending our programming into new areas, including wellness programs for Teens, the Persian community, and Orthodox women.

Known Tracks include:

- 1. Teen Wellness – These can be programs for teens and by teens for teens**
- 2. Healing and Spirituality**
- 3. Caregiving**
- 4. End of Life Issues**
- 5. BioEthics and Judaism**

We are open to your creative ideas and programming.

Sample Program ideas to consider:

- a. Jewish solutions to our healthcare system's ailments
- b. Jewish values on health, the environment and sustainability

- c. Jews and Food - Healthy and ethical food: A challenging proposition?
- d. What is Jewish meditation?
- e. After Mishebeirach: Addressing Chronic Health conditions
- f. Jewish Genetic diseases - Do I need to worry?
- g. What is Jewish Bodywork?
- h. Mussar paths to healthier living
- i. Coping with the loss of a child
- j. Art and the heart: Healing through...
- k. Saving a life: Parental acceptance of LGBTQ+ kids
- l. Caregiving
- m. Healing drum circles
- n. Addiction and treatment: I didn't know that Jews...
- o. SEND US YOUR IDEAS

These ideas are just a sample and you are only limited by your own imagination. We look forward to your submissions.

GUIDELINES FOR SUBMITTING PROGRAM PROPOSALS

Creative, innovative and dynamic programs that embrace the synthesis of Jewish Wisdom on a particular topic will be prioritized. For example, we are not looking for a program on how to deal with an aging family member that does not also have some Jewish connection and content as we have described above.

Let us know how the particular event fits into the larger overall plan of the organization or if this is a new thread of interest and how you see it continuing and being sustained into the future.

General Guidelines and Eligibility Requirements

- Programs will be scheduled between Sunday, April 15 and Sunday, April 29, 2018.
- Grants will be given out in amounts ranging from \$100-\$4,000.
- Grants of \$1200 and above should be multi-organizational collaborations and include more than one event/location. Note that a second or third event may take place within six months of the Festival of Learning.
- Applicants must be classified as 501(c)(3) tax-exempt organizations **or be partnered with one.**
 - If you are an individual who does great work, you need to find a local host organization that will provide the venue and sponsor your program.
 - If you are in a unique category, talk to us.
- You may submit more than one program.
- If you are proposing a program for which you are already receiving grant funding, it is less likely that you will be eligible for a second grant but we will determine this on a case by case basis.
- Organizations that do not receive grants may still qualify to have their programs cross-promoted as a part of the Festival of Learning.

Proposal Format and Requirements

Below is a submission link which requests both a description of the program you are proposing and the draft text that will ultimately appear in the program and website if accepted and approved.

The following information will be requested:

1. **Organization:** Name, description, address and website link suitable for program use.
2. **Contact Information:** Contact person (name and title), address, telephone number, and e-mail address.
3. **Program Name and Description:** Include how Judaism integrates into the theme of the program. Please also include format, targeted attendees, location, requested date, and how the micro-grant would help offset costs.
4. **Short program description** – A short **one sentence** description summarizing the program that will be used in a program brochure.
5. **Evaluation:** Share how you will evaluate or measure impact and outcomes of the program.
6. **Sustainability:** Include a description for sustaining the work you are starting beyond the Festival of Learning.

The HUC-JIR Kalsman Institute and Cedars-Sinai have an expectation that partner organizations will exhibit professionalism and proficiency in programming, and strive to be responsive to the needs of speakers, educators, and attendees.

It is not required that programs be new – previous program ideas may be repeated and strengthened. Programs should not be designed as fundraising or development events.

Organizations and communities that are successfully awarded micro-grants or are invited to participate will also sign a contract agreeing to certain marketing and promotional commitments as well as participation in *Jewish Wisdom & Wellness: A Festival of Learning* preparation meetings and phone calls.

SUBMISSION DEADLINE

DEADLINE - All submissions must be received by January 29, 2018. [Please submit your proposals electronically via this form.](#)

For more information and to submit questions prior to the submission deadline, please contact Susan Stone at jewishwisdomandwellness@huc.edu.